



**For Immediate Release
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Rolta and SAP Announce a strategic OEM Agreement

Rolta to Integrate Industry Solutions with SAP HANA® and Other Platform Technology

MUMBAI, India — Nov. 19, 2013 — Rolta and [SAP AG](#) (WKN: 716460, NYSE: SAP) today announced a strategic original equipment manufacturer (OEM) agreement where Rolta will integrate numerous industry solutions with platform technology from SAP. Rolta will provide customers across the world with cutting-edge business analytics and Big Data solutions designed to exploit the power of SAP technology by combining Rolta's products with the database and technology portfolio offered by SAP. The portfolio which includes the SAP HANA® platform, SAP® Sybase® IQ software, SAP® Predictive Analysis software and the SAP® Strategy Management application will be embedded in Rolta's solutions.

The scope of the agreement covers numerous solution suites, including Rolta OneView™ Suite, Rolta Geospatial Fusion™ Suite, Rolta iPerspective™ Suite and Rolta OT-IT Integration Suite™. These suites, particularly Rolta OneView, are eminently suited to harness the power of SAP HANA. The sophisticated, field-proven solutions will be integrated with SAP HANA and tailor-made to address an organization's specific needs, such as business intelligence (BI) and analytics, in industries including oil & gas, chemicals, utilities, manufacturing and transportation.

The integrated operational excellence solution based on Rolta OneView, for example, will offer consistent information with actionable intelligence to stakeholders across the enterprise. It is expected to empower personnel to make timely decisions at different levels of the organization, helping to provide a framework to achieve goals sustainably by integrating mission-critical information across business functions in the enterprise. In addition, based on specific customer requirements, Rolta also offers implementation tools and consultancy services to accelerate technology consolidation and migration to various SAP technology platforms.

Today's announcement signifies close cooperation between the companies, not only for continuous evolution of Rolta's products running on newer SAP technologies, but also for tightened collaboration on supporting customers of both companies. While Rolta will be able to independently sell a broad range of SAP platform technology with its products at a global level, this strategic partnership will enable customers to take advantage of the combined solutions more readily due to an aggregated pool of sales resources and support to address different technology requirements and business needs. Through the partnership, existing and prospective customers will be able to benefit from the business value of SAP HANA and more easily incorporate various Rolta solutions into SAP technology environments.

Rolta has made extensive investments to create centers of excellence around the world comprising world-class infrastructure with a pool of experts to showcase Rolta's innovative solutions running on SAP technologies. Rolta's IP based solutions are gaining increasing recognition from analysts and industry specialists.

SAP and Rolta recognize the importance of meeting customers' expectations and have therefore nominated senior executives to oversee the partnership. SAP has named Steven Birdsall, Head of OEM Sales and Chief Operating Officer, SAP Global Ecosystem & Channels, SAP AG, and Rolta has named Preetha Pulusani and Pankit Desai, Presidents of Americas and EMEA Operations.

"SAP is committed to expanding innovation with our partners," said Birdsall. "We provide openness and choice for our partners to build their own solutions based on their unique expertise on top of our platforms, ranging from cloud computing, mobile, in-memory, database, and business analytics. Rolta has core expertise in domain content and powerful analytics for niche verticals. Their focus on IP-driven solutions, rather than pure-play services, is an ideal fit for SAP's ecosystem strategy to help bring value to its customers worldwide."

“We are very pleased to partner and work with SAP, leveraging its technology to continuously innovate and provide feature-rich Rolta products to our customers,” said K.K. Singh, Chairman & CEO, Rolta. “This partnership will enable customers, including SAP’s large existing customer base, to enhance their use of SAP technologies by exploiting the power of our state-of-the-art solutions.”

For more information, visit the [SAP Newsroom](#).

About ROLTA

Rolta is a leading provider of innovative IT solutions for many vertical segments, including Federal and State Governments, Defense/HLS, Utilities, Process, Power, Financial Services, Manufacturing, Retail, and Healthcare. By uniquely combining its expertise in the IT, Engineering and Geospatial domains, Rolta develops exceptional solutions for these segments. The Company leverages its industry-specific know-how, rich repository of intellectual property that spans photogrammetry, image processing, geospatial applications, business intelligence, analytics, field-proven solution frameworks, and deep expertise in cutting-edge technologies like Geo BI, Cloud computing, Software Defined Infrastructure and Big Data for providing sophisticated enterprise-level integrated solutions. Rolta is a multinational organization headquartered in India. The Company operates from 40 locations worldwide through its subsidiaries, and has executed projects in over 45 countries. The Company benchmarks its quality processes to the world’s best standards, like successful assessment for Software Application Development and Maintenance at the highest Level 5 of SEI’s CMMI® version 1.3. Rolta is listed on the Bombay Stock Exchange & National Stock Exchange, and forms part of various indices on BSE/NSE in India. The Company’s GDRs are listed on the Main Board of London Stock Exchange. The Company’s ‘Senior Notes’ are listed on Singapore Stock Exchange.

About SAP

As market leader in enterprise application software, SAP (NYSE: SAP) helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 251,000 customers to operate profitably, adapt continuously, and grow sustainably. For more information, visit www.sap.com.

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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