

**CORPORATE SOCIAL RESPONSIBILITY** 



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## MESSAGE OF Founder CHAIRMAN & CEO ROLTA Group of Companies

"Businesses cannot be successful when the society around them fails." Responsible Business Summit 2013

Rolta Group of Companies, led by its flagship company Rolta India Limited, has been making a positive difference over the years in the lives of communities in India.

Our specialized IT Industry focus is on Insights, Innovation and Impact through our state-of-the-art technology solutions in the fields of Geospatial, Engineering and Information Technology.

As a socially conscious corporate, we understand that just as every individual impacts society, so does every corporate entity - and more so, because of its size and extent.

At ROLTA, this philosophy is understood very well and we are committed to develop and foster meaningful social projects across the country, primarily focused on education and healthcare.

The social projects are sponsored, monitored and expanded through Rolta Foundation, the non-profit CSR arm of the Group, with funds and resources pooled from the Rolta Group of Companies.

With all the ingredients of success, enthusiastic people, a dedicated Foundation and willingness to address community needs, we are well-positioned to do our bit to enrich lives of the common people through inclusive growth.

KAMAL K. SINGH



# **OUR VISION**

"The thing that lies at the foundation of positive change, the way I see it, is service to a fellow human being." Lee lacocca

"Our Vision is to help in building a Vibrant India with inclusive growth."



# A BLUEPRINT FOR ACHIEVING OUR VISION

"A gift is pure when it is given from the heart to the right person, at the right time, at the right place and when we expect nothing in return"

The Bhagavad Gita

Corporate Social Responsibility (CSR) for ROLTA is a concept whereby ROLTA Group of companies contributes towards building a better society. Instead of each company under the ROLTA group carrying out CSR individually, the same is being channelized through ROLTA Foundation to bring in focus and cost effectiveness. Through the ROLTA Foundation, ROLTA has taken responsibility to apply its core competencies, its collective knowledge, innovations and insights to curb the challenges in workplace, local communities and the society.

The Foundation endeavors to open up new career opportunities for the next generation, to contribute towards the nation's inclusive growth and to reach out to the underprivileged, through education and healthcare.

Of the many challenges that the society faces, ROLTA Foundation has taken major steps to address challenges in the field of Education, Health and Social upliftment across the socially and economically challenged sections of the society.

The ROLTA Group of Companies firmly believes in operating its businesses in a manner that meets the ethical, legal, commercial and public expectations that society has of business. ROLTA'S CSR initiatives spring from an ingrained sense of giving back to society and focuses on social factors which impact the way ROLTA does business.



# SOURCE AND MANAGEMENT OF FUND

Rolta India Limited, the flagship of the Rolta Group of Companies, will contribute to Rolta Foundation in line with the approval of the Board / CSR Committee in order to deploy resources towards CSR for that particular year/period.

The same process will be followed for contribution to Rolta Foundation in line with CSR objectives by the Boards of the other companies of the Rolta Group.

The Trustees, under the direction of the Managing Trustee Shri Kamal K. Singh, shall consolidate the total CSR resources available for the period / year from all the companies in the Rolta Group.

The Foundation shall periodically allocate the available CSR resources in line with its Corporate Philosophy of the focus areas, with specific projects covering Education, Health and Social upliftment to improve the quality of life for the meritorious and under-privileged.



# CORE THEMES OF OUR COMMITMENT TO SOCIETY

"Health and education are always issues." Helen Clark

**Education** 

**Health** 

**Social Upliftment** 



# **EDUCATION**

"If we are worried about the future, then we must look today at the upbringing of children." Gordon B. Hinckley

The Rolta group supports a wide range of education in social projects and aims to make a real contribution and share the knowledge it has with others. A few examples of the wide ranging social projects are highlighted below.

#### **Indian Institute of Information Technology**

To address the challenges faced by the Indian IT industry and growth of the domestic IT market, the Ministry of Human Resource Development (MHRD), Government of India is establishing twenty Indian Institutes of Information Technology (IIIT), on a Not-for-profit Public Private Partnership (N-PPP) basis.

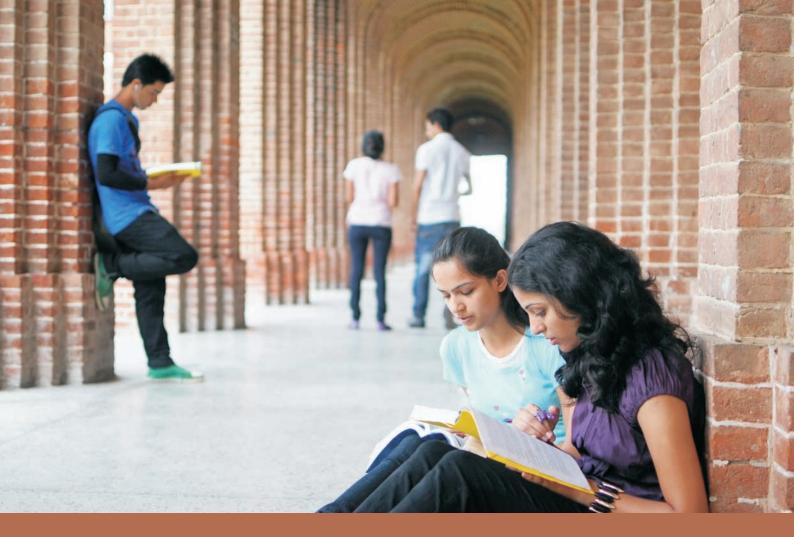
The partners in setting up the IIITs would be MHRD, Governments of the respective States, where each IIIT will be established, and the Industry Partners. Rolta has been selected for sponsoring IIITs, as one of the three Private Industry Partners by the State Governments of West Bengal, Maharashtra and Kerala.

In each of these IIITs, Rolta is the exclusive Industry Partner representing the IT Industry. Apart from the initial capital, the major objective is to contribute significantly to the development of the course curriculum, the faculty and the overall management for the IIIT to evolve into a world-class Academic Institution with the best-in-class infrastructure and facilities. This would also play a major role in attracting and retaining good faculty and be conducive to exposing the students to higher standards of education.

A major objective in establishing IIITs is to set up under an Act of Parliament a model of education which can produce globally relevant human resources in IT and harnessing the multi-dimensional facets of IT in various domains. The impact they create would be great.

Thus, the 20 new IIITs should be created to act as the Lead or Spearhead institutions that

- a. Are autonomous, not-for-profit, self-sustaining, research-led educational institutions.
- b. Are set up to contribute significantly to the global competitiveness of key IT sectors.
- c. Are focused on applied research and education in IT covering selected domain areas.
- d. Are managed by professionals from academics and research, under a Governing Council with representatives of all stakeholders.



## **EDUCATION**

#### **Central Board of Secondary Education**

India today requires a large number of professionals who are adept at implementing Geospatial Technology needs. To fill this gap, Rolta has partnered with the Central Board of Secondary Education (CBSE) for providing Geospatial Technology Vocation Course, for XI & XII standard students for more than 11,000 CBSE affiliated schools in India and overseas. Rolta has provided assistance to drawup the course content, text books, and teachers' training manuals.

CBSE has been sponsored by the HRD Ministry of the Government of India, based on which "Geospatial Technology" is included as a subject at the secondary school level with effect from the 2011-12 academic session.

"I convey my gratitude to Rolta and the entire team for the sincere efforts and commitment to establish Geospatial Technology as subject at school level for the first time in India from the academic session 2011-12." Shri Shashi Bhushan, Director (Edusat & Vocational Education), CBSE.

Rolta has committed 11,000 software licenses of Rolta Geomatica, one of the world's best Geospatial Technology software for the programme. This is effectively a donation worth Rs.165 Crores and Rolta is working together with CBSE to provide this at almost no cost to the schools.



#### Some of the other Educational Projects

The Rolta Centre for Innovation and Incubation is the unique complex within the NIT Campus, providing a platform for 24 x7 dedicated innovative research for R&D and product as well as solutions development. The primary objective is to encourage budding engineers to choose careers in Research and Entrepreneurship. The Maulana Azad National Institute of Technology at Bhopal will be the first NIT in India to have such a unique facility.

The Rolta Digital Library & Reading Room has laptops and infrastructure installed in a state-of-the-art Library environment for online study by thousands of students accessible 24 x 7. The facility is specially meant for inclusive education for those from socially and economically challenged families. A separate set of computers are installed with Braille systems for study by the visually challenged students. Since 2007, thousands of students

have effectively utilized the facilities and have successfully completed their education and have launched into their careers. This Digital Library has been set up at the Shree Siddhivinayak Ganapati Temple Trust complex in Mumbai. Additional donation has been provided for renovation, interior and infrastructure of new Library-cum-Reading Room, to be set up in an independent building opposite the Temple Premises.

The Braille systems have been donated for visually challenged students for their study, including special IT equipment like computer, software, voice recorder, head phones, etc. Similar systems have been provided at Wilson College Mumbai for its "Andrew's Vision Centre" as well as the National Association for the Blind at Mumbai. Hundreds of students have successfully completed their College and University examinations, effectively using these Centres since 2007.



# **HEALTH**

"Shifting from consumer-centricity to human-centricity and where profitability is balanced with corporate responsibility." Phillip Kotler

## Some of the Healthcare Projects

The Rolta group believes that good health and timely medical intervention are vital to quality of life and should be readily available for all. Rolta through its Foundation has invested in this area of work and some examples of the projects on healthcare are highlighted below.

SVIMS hospital at Tirupati has been catering to the needs of several thousands of cancer patients in diagnosis, therapeutic and surgical management through Medical, Surgical and Radiation Oncology departments.

"The donations received from Rolta have been utilized for the expansion and strengthening of Oncology Block at SVIMS and providing quality healthcare to the people of this region, who are below the poverty line." Dr. B. Vengamma, Director-cum-Vice Chancellor, Sri Venkateswara Institute of Medical Sciences.

Rolta Oncology Block at SVIMS is facilitating the Outpatients' department, Diagnostic facility, Laser treatment units as well as clinical and general wards, separately for ladies and men. The medical wing provides research and rehabilitation for the disabled.

One Operation Theatre with its relevant infrastructure has been provided by Rolta Foundation to the Specialist Cancer Hospital managed by Sri Shankara Cancer Foundation, Bengaluru. This is a 450 bed comprehensive cancer hospital, where the departments of Radiation Oncology, Pharmacy, Out Patients Block, Diagnostic Laboratory and Blood Bank are operational. This will also have a 40 bed Intensive Care Unit, 20 bed Pediatric Oncology wing and Departments for Community Oncology and Preventive Oncology with an Auditorium and Post-Graduate Library.

"The full treatment cost of 31 beds are totally free for the really poor and needy. The medicines to the cancer patients are highly subsidized for the economically poor patients." Dr. B. S. Srinath, MS, FRCS, Managing Trustee, Sri Shankara Cancer Foundation.

Rolta has contributed to the Corpus Fund of the Dialysis Centre to provide free treatment to the poor and needy patients through the Shree Siddhivinayak Ganapati Temple Trust in Mumbai. This Dialysis center in the Temple Building Annexe will have 21 Beds with equipment for Dialysis, working 3 shifts per day. This will benefit patients from Mumbai and out of Mumbai.



# **SOCIAL UPLIFTMENT**

A Mobile Van has been fitted as a workshop, fully equipped with machinery for manufacturing artificial limbs. The van travels to the borders of the country, providing assistance to thousands of our jawans and other civilians for making their artificial limbs and fitting them. This has been given to Sri Bhagwan Mahaveer Viklang Sahayata Samiti, Jaipur.

Significant support is being provided to Schools run by Shree Adya Katyayani Shaktipeeth Mandir Trust, New Delhi for the poorest of the poor socially challenged students.

A Computer lab with the complete infrastructure, to train students of the College in the use of computers, has been donated to Shree C. B. Gupta Vidyapeeth at Aligarh.

Assistance has been provided for the medical needs of blind and destitute students of the Blind Association of India, Mumbai.



## **OUR PRINCIPLES**

"The best way to find yourself is to lose yourself in the service of others."

Mahatma Gandhi

The following principles guide how we go about our work:

#### Understanding the context and good practice

We ensure that our services are accessible and that we respond to those in the greatest need through our own non-profit foundation established to facilitate this initiative.

### Consulting and engaging others

We ensure that we respond to identified needs, actively encourage participation from communities, group companies and other service providers.

#### Valuing diversity

We respect and support diversity, inclusion and non discrimination. We would not discriminate on the basis of race, colour, caste or gender.

#### **Ensuring quality**

We shall apply advances in methodology, developing systems for quality improvement and be open and responsive to criticism, if any.

#### Using resources effectively

We shall remain efficient in our use of resources and operate transparently and accountable as a financially sound organisation.

#### Making change last

We shall invest in projects, which have a lasting impact and change in society, thus contributing towards an educated and healthy India.



# GEOGRAPHICAL SPREAD

The ROLTA Foundation does not have any state or location preferences and is open to support worthy and life impacting projects across India.



Global issues such as education and health are too complex for any single organisation to tackle alone. The ROLTA Foundation would invest in CSR activities which would be implemented by specialised agencies and generally not the staff of the organisation. All support requests and proposals received would go through a process of due diligence which would involve desk and field appraisals. Shortlisted proposals would be recommended to the CSR committee for their examination and views. The investment in CSR activities would be based on social relevant projects and for every project, milestones would be agreed with the partner agency.

A few examples of partners would include:

- Voluntary agencies (registered NGOs)
- · Community based agencies-whether formal or informal
- Institutes / Academic Institutions
- Trusts, Missions
- Women Self Help Groups
- Government, Semi Government and autonomous organisations and more



# CSR PROCESSES of ROLTA FOUNDATION

Developing a CSR Strategy and policy

Operationalising the Institutional mechanism

Due Diligence of Implementation Agency

**Project Development** 

**Project Approval** 

Finalising the arrangement with the implementing agency

## **PROJECT IMPLEMENTATION**

Progress Monitoring and reporting

Impact Measurement

Report consolidation and communication



# SHARING INFORMATION

The Board of the company shall, after taking into account the recommendations made by the CSR committee, approve the CSR policy for the company and disclose its contents in their report and publish the details on the company's official website.

Every six months, the CSR Committee / Board members would meet and review the progress against the Vision and financial allocations.

A separate section on CSR would be given in the Company Annual Report as a 'Responsibility Report' sharing the implementation of CSR activities, financial outlays and impact made in the community.



# ROLTA INDIA LIMITED CSR arm ROLTA FOUNDATION

ROLTA

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