



Tuesday  
Oct 09, 2012

### **ROLTA & Oracle Launch Master Data Management Educational Series**

**Alpharetta, GA** – Oct. 9, 2012 - ROLTA and Oracle have joined forces to bring fresh and comprehensive perspectives and best practices on maximizing data integrity across the enterprise. The "Analytical Master Data Management" series offers insights on MDM program development that incorporates strong data governance processes and technologies to help ensure the data that executives use to make critical decisions is accurate and timely.

"I think most senior-level executives don't realize how faulty the data they're using to make key business decisions really is," said Al Moreno, Practice Director of ROLTA's MDM Center of Excellence. "Misaligned data caused by information silos prevalent throughout the enterprise creates a lack of transparency and consistency that can lead to inaccurate financial reports and faulty or misguided business decisions."

The "Analytical Master Data Management Program" offers best practices and solutions, as well as insights from executives who have implemented MDM programs. The series is offered through collaboration between ROLTA and Oracle and includes the following:

**Executive Report - "Blind Men & Elephants: Build Trust in Data that Drives Decisions,"** outlines the challenges companies face with misaligned data. It shows how a strategic combination of processes and technology can deliver transparent insights for better data-driven decision making.

**Webinar - "Navistar Success Story,"** at 1 p.m. ET, Wednesday, October 10, recounts the journey the truck company made as part of a finance transformation project. The webinar reveals how the process of better aligning data unfolded and offers insights into how to keep a project like this on track.

**Webcast - "MDM Best Practices featuring Gartner analyst Andrew White,"** at 1 p.m. Tuesday, October 16, explains why managing data can be so challenging and offers advice on the processes and technologies that can help large organizations gain control of data.

To receive the white paper and register to attend the webcasts, [click here](http://www.analyticalmdm.net) or visit [www.analyticalmdm.net](http://www.analyticalmdm.net).

ROLTA is a leading global consulting, technology and managed services firm with unique expertise in Financial Services, Manufacturing, Oil & Gas, Utilities, Retail and Healthcare. The company has deployed more than 50 MDM/Oracle DRM implementations for enterprise dimension management, with many utilizing the DRM API to provide customer interfaces and integrated workflow applications. ROLTA has developed one of the largest and most experienced DRM implementation teams outside of Oracle, and its staff includes several globally-recognized DRM architects. For more information, visit [www.ROLTAolutions.com](http://www.ROLTAolutions.com).

#### **About Oracle**

Oracle engineers hardware and software to work together in the cloud and in your data center. For more information about Oracle (NASDAQ: ORCL), visit [www.oracle.com](http://www.oracle.com).

#### **About Rolta:**

ROLTA is a leading provider of innovative IT solutions for many vertical segments, including Federal and State Governments, Defense/HLS, Utilities, Process, Power, Banking and Insurance. These enterprise level solutions are built around ROLTA's intellectual property and domain expertise to offer unique business intelligence for impactful insights for effective decision making. ROLTA's offering includes end-to-end solutions for geospatial applications for mapping and image processing, spatial data analysis and integration through Geospatial Fusion™. ROLTA's services and solutions cover the entire life-cycle for the process industry, from engineering design, to operational excellence with its OneView™ suite. ROLTA iPerspective™, is a unique platform for SOA and "Cloud" enablement for enterprise-level integration. ROLTA is a multinational organization headquartered in India, which has executed projects in over 40 countries. Forbes Global ranked ROLTA amongst the "Best 200 under a Billion" four times in six years. ROLTA was included in the S&P Global Challengers List™, by Standard & Poor's. The Company is listed on

the Bombay Stock Exchange and National Stock Exchange, and forms part of various indices on BSE/NSE in India. The Company's GDRs are listed on the Main Board of London Stock Exchange.

For more information, visit [www.rolta.com](http://www.rolta.com) or contact:

**Jason Cory**

President

North America Operations

E-mail: [Jason.cory@roltaus.com](mailto:Jason.cory@roltaus.com)

Phone: +1 (678) 942 5000

**A. P. Singh**

Member

Board of Directors

E-mail: [ap.singh@rolta.com](mailto:ap.singh@rolta.com)

Phone: +91 (22) 2926 6666

---

[Rolta India Limited,](#)  
[Rolta Technology Park, MIDC-Marol, Andheri \(East\), Mumbai 400 093. India](#)