



## Multi-Dimensional Profitability Analysis for a Large Bank in Vietnam

**Industry:** BFSI

**Location:** Vietnam

The Bank is Vietnam's number one bank in net income and the second biggest bank in assets (>\$20 billion USD). The Bank has been a leader in the region in following advanced risk practices and developing new products like Energy Derivatives Hedges.

### Business Objective

As a part of the financial transformation program, it was mandated to build a solution for multi-dimensional profitability management integrated with funds transfer pricing and activity based costing to measure and manage profitability at the lowest level of detail.

### Solution Details

Rolta implemented Oracle Financial Services Profitability Management Solution, integrating with the banks' transactional, treasury and financials system. By developing a complex data integration architecture and using OBIEE (Oracle Business Intelligence Enterprise Edition) as a flexible and user intuitive reporting system, the bank was able to analyze performance across various dimensions with a budgetary variance analysis and

DRM (Data Relationship Management) to maintain uniform data / dimension relationship management.

### Benefits

- Single source of truth by developing a common data store for profitability and other DSS applications
- User editable cost & income allocation rules following top-down or bottom-up approaches with activity based costing benefits



- Automation of the manual process of performance measurement and analysis
- Focus on top performing products / branches / customers to enable better planning and deployment of resources
- Enabled customer differentiation to ensure higher purse share

#### About Rolta

Rolta is a leading provider of innovative IT solutions for many vertical segments, including Utilities, Oil & Gas, Manufacturing, Federal and State Governments, Defense, Homeland Security, Financial Services, Retail, and Healthcare. By uniquely combining its expertise in the IT, Engineering and Geospatial domains Rolta develops exceptional solutions for these segments. The Company leverages its industry-specific know-how, rich repository of field-proven intellectual property that spans photogrammetry, image processing, geospatial applications, Business Intelligence, Big Data analytics and Cloud computing for providing sophisticated enterprise-level integrated solutions. Rolta OneView™ Enterprise Suite is one such innovative Big Data Analytics solution for asset intensive industries with field-proven benefits. It brings unique value through its IT-OT integration and Predictive Analytics capabilities using Rolta's patented technology. Rolta is a multinational organization headquartered in India with revenues exceeding US\$ 600M and over 3500 people operating from 40 locations worldwide and has successfully executed projects in over 45 countries.